



Ruter Elastomer Co., Ltd.

Company Overview

- ◆ Company Name: RUTER ELASTOMER CO., LTD.
- ◆ Paid-in Capital: US\$50,000
- ◆ President: JACK CHOU
- ◆ Silicone-products Processing experience: over 25 years
- ◆ Number of employees : 30 persons
- ◆ Location: No 239, Sec. 3, Jia Yuan Rd, Shu Lin City Taipei, Taiwan.
- ◆ Total area: 1800 square meter



Ruter Elastomer Co., Ltd.

COMPANY PROFILE

RUTER ELASTOMER CO., LTD.

We are one professional conductive & silicone rubber products manufacturer and supplier in Taiwan.

Our leader team is over 20 years on rubber keypad skill field.

We established in 2000 located at New Taipei City.

The research center is founded at Shulin City together with our factory.

Address: No.239, 3 Sec., Jia yuan Rd. , Shu lin City, Taipei , Taiwan

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web <http://www.ruter.com.tw>



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FACTORY TOUR:

HOT-PRESS- MOLDING



2D COORDINATE MEASURING



EQUIPMENT : Oil Hydraulic Press – 12 Set Roller Wheel Machine – 4 Set
 Laminating Machine – 8 Set Cutting Machine – 4 Set

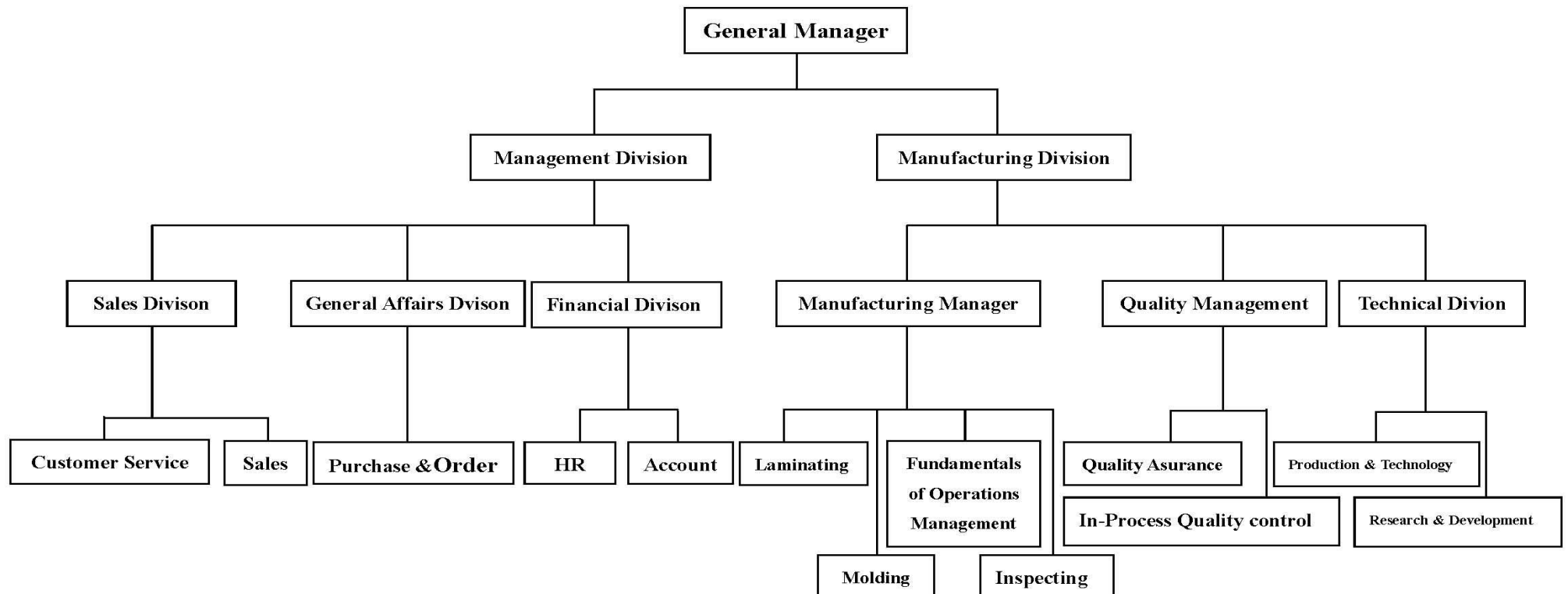
INSPECTION : 2D CMM – 1 SET , 2.5D CMM – 1 SET , Loading Machine – 1 Set ,
 Life Machine – 1 Set , Ohm Meter – 1 Set



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Organization Chart





OPERATION POLICY AND PHILOSOPHY

- ◆ Quality is always first
- ◆ Continuous Innovation
- ◆ Customer-oriented keep in mind
- ◆ Maintain mutual growing with our customers
- ◆ Sustainable operation
- ◆ Always Research and develop products for market requirement



Our marketing position:

Business operating volume: 1.6 Million US Dollars/per year
(forecast) US\$ 3 Million / year 2013

As the below details:

1. CONDUCTIVE 60%
2. NON-CONDUCTIVE 30%
3. OTHER APPLICATION 10%



Major Customers:

1. IC testing conductive rubber: ASET ,SPiL ,SIS , Kyec
2. Microphone holder : AAC,GoerTek, Kingstate , Marquess, Xingang, DB products , Flextronics
3. Zebra Connector: Wintek,Datavision,Sunlike , Powertip, foreign: Display device , Compelma , EMSWACH
4. FMC:GARMIN,LEADTEK,TECO NANO
5. USB Multicolor Rubber Cover: A-DATA, PHION, Rosco
6. Health care application.....etc.
7. Rubber Keypad: Castles Tec. ,Data Vision ,Justtide ,東隆五金, 天馬微電子.



PRODUCTS MANUAL

1. Gold wire connector (types: MTS-TYPE , DR-TYPE , IR-TYPE , JT-A , JT-U)

Features:

- ☆ This kind inter-connector improve on conductive characteristic (low resistance)
- ☆ It is easy to install because of small volume
- ☆ It is shockproof and waterproof. It also can be operated in high temperature and used over a long period of time.
- ☆ Can match the customer's request of special dimension.

Apply to:

- ☆ mobile phone LCD , OLED , and notebook interface,testing instrument, automobile display application.
- ☆ health meter or medical instrument modules.



PRODUCTS MANUAL

2. Zebra Elastomeric connector (types: J , JL , JS)

Features:

- ☆ No gap and stable connection
- ☆ Resistivity depends on its height and width.]
- ☆ No restraint in High temperature and quakeproof.
It can be unload and adjust repeatedly.
- ☆ Can match the customer's request of special dimension.

Apply to:

- ☆ *LCD/LCM , digital camera , calculator , electronic*
- ☆ *Watch , game boy , hospital products*



PRODUCTS MANUAL

3. Microphone inter-connector holder (gold powder connector ,C-type, Dot type)

Features:

- ☆ Because installation way is by press down, so it is easy to unload and maintenance.
- ☆ As use Press down way to install , the connect situation is good and make the communication quality is better(No noise)
- ☆ Can match the customer's request of special dimension.

Apply to:

- ☆ Mobile phone , telephone sets or units , lithium cell holder, receiver holder , buzzer holder , speaker holder, etc.
- ☆ MP3 , recorder , PDA , translator ,3C products, etc.



PRODUCTS MANUAL

4. Keypad Conductive Pill of soft metal (gold or nickel)

Features:

- ☆ **This kind conductive pill improve on conductive characteristic (low resistance)**
- ☆ **It is soft than the sheetmetal .(base on low resistance)**
- ☆ **More compact touch with PCB without spark.**
- ☆ **Can match up the customer's request of special diameter.**

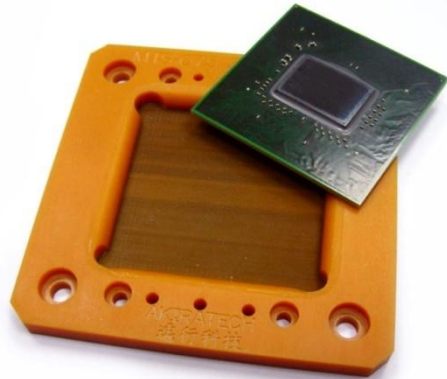
Apply to:

- ☆ ***Automobile, audio ,Spacecraft***
- ☆ ***Health meter or medical instrument .***

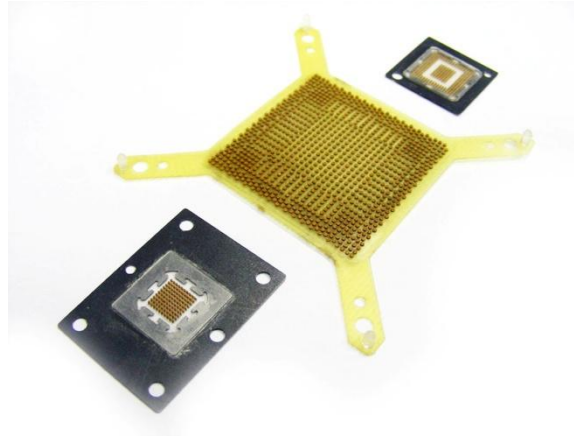


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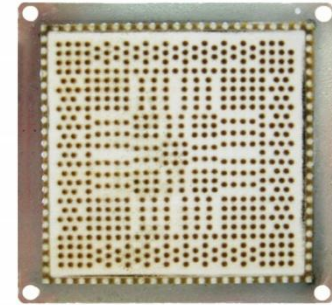
MT- TYPE



DR – TYPE



IR – TYPE



GOLD PILL



FMC





Ruter Elastomer Co., Ltd.

WIRE CONNECTOR

JTA-TYPE



JTU-TYPE



MICROPHONE HOLDER



MULTI COLOR

