

親愛的老師，您好，

2010 到目前為止，除了不穩定的天氣所帶來的不便之外，台灣各產業都有小幅度的穩定復甦，我們期待今年大家都能開心過金虎年。

近幾年的網路及科技發展為人類的生活帶來很大的改變，住在地球村裡的我們幾乎是無國界了。三月份的某期商周封面標題是「國際牌小孩」，引起我的注意，現在很多學生透過不同的方式將觸角延伸到國外，與不同國家的學生交流，不但打開了視野，同時也藉此提升個人的國際競爭力。我想借用商周的「國際牌小孩」來引入我們今年 Macmillan Teacher Training 的課程訓練重點，提倡「國際牌老師與學生」。

要成為「國際牌老師與學生」，很重要的一個檢視指標是要先知道自己的能力在哪裡？我想大部分的老師比較熟悉如何檢視學生的英語能力，至於如何和國際競爭力做連結，一個比較直接且熟悉的方式就是安排學生參加國際認證的英語檢定考試。那麼老師本身的教學力要如何做檢視？您的教學在這個競爭激烈的台灣市場中有競爭力嗎？

今年本公司與 Cambridge ESOL 及英檢出版公司合作，針對英語的「教」與「學」這兩方面提供多元的檢測及考試方式。課程包含如何取得國際認證的教學證書(Teaching Knowledge Test)及協助學生利用 Cambridge Young Learner English Tests 檢測聽、說、讀、寫四種能力；另外本課程還包含教室中「檔案評量」(Portfolio Assessment)的理論與運用、以歐洲語言學習、教學、評量共同參考架構(Common European Framework) 衡量英語能力、簡易數位化評量輔助教學(Digital Testing)及學生自主學習的訓練(Learning to Learn)。

本次研習課程為期一天，共有六堂不同課程；您可依自己的需求與教學經驗，自由選擇搭配課程，總計可選修三堂課，完成課程者，將獲得證書一份。研習費用包含講義資料袋、一次午餐及一次下午茶。隨函附上研習課程報名簡章及辦法。由於名額有限，請有興趣參加的老師及早報名。

敬祝 教安

吳旻俤
台灣區總經理
英商麥克米倫(股)台灣代表辦事處
敬上

Dear Teachers,

While 2010 has seen the weather behave erratically, the economic climate has stabilized for the benefit of all industries and we hope that you are all experiencing a rewarding Year of the Tiger.

The rapid development of technology in this globalised borderless society we live in, led to a recent article in the *Business Weekly* called 'International Child'. This caught my eye as students are being exposed to every corner of the world in a variety of ways resulting in more open-minded kids who are more competitive on the international stage. I would like to borrow this article title to introduce this year's Macmillan Teacher Training's aim of developing international standard teachers and students.

To be an 'international' teacher or student, it's important to firstly know what level you are at. Most teachers are familiar with how internationally recognized English language proficiency exams can make their students internationally competitive but do you know if your teaching is ready to compete with the rest of the world?

This year, Macmillan, Cambridge ESOL and Taiwan ELT are collaborating to bring you ways of meeting international standards for students and teachers through testing. In the Macmillan Teacher Training sessions you will learn about; internationally recognized teaching certificates such as the TKT (Teaching Knowledge Test); preparing students for the macro skills of Cambridge Young Learner English Tests; the theory and practice behind Portfolio-based Assessment; the Common European Framework Reference for measuring students progress, the benefits and ease of digital assessment tools as well as teaching students how to become autonomous learners through learning to learn.

Macmillan Teacher Training is a full-day course with 6 sessions. You can choose which presentations you would like to attend according to your own needs, interests and experience. All teachers who attend 3 workshops will receive a Macmillan Certificate of Attendance. The fee includes lunch, afternoon tea and a Macmillan bag of goodies. The application form with procedures is attached. Seats are limited so please book your place early.

Wishing you all the best for your teaching,

Sandra Wu
General Manager
Macmillan Education, Taiwan

6/13(Sun)高雄 Kaohsiung

6/19 (Sat)台中 Taichung

6/20 (Sun)台北 Taipei

Time	Programme Details		Presenter
09.00-09.30	<i>Registration</i>		
09.30-10.20	Are you and your students internationally competitive?		Sandra Wu
10.20-10.30	<i>Break</i>		
10.30-12.00	A. Teach English around the world 「國際牌」老師必備的一張證書 (Chinese/English)	B. Help students ace the Cambridge YLE Tests 利用英語教材和檢定考試訓練孩子的英語能力以增進國際競爭力 (English)	A. Christina Chang B. Annie Bagley
12.00-13.00	<i>Lunch</i>		
13.00- 14.30	C. What can your students do in English – ‘can do ‘ assessment 您的學生在歐洲語言學習、教學、評量共同參考架構中，是哪個級數呢? (English)	D. Ways of getting young learners to assess themselves through ‘portfolio assessment’ 透過「檔案評量」讓學生們跟您分享他們到底學到了甚麼? (English)	C. Patrick Hafenstein D. Lee Knight
14.30-14.50	<i>Break</i>		
14.50-16.20	E. All your testing needs simplified and strengthened through digital assessment tools 利用簡易又方便的數位化評量快速檢測學生的英語能力 (English)	F. Developing independent young learners through learning how to learn 訓練孩子的自主學習力 (English)	E. Patrick Hafenstein F. Lee Knight
16.20-17.00	<i>Party Time!</i>		

Presenter

Anne Bagley

Anne E. Bagley is from the US state of California and has been teaching English in Taiwan for 16 years. She has a degree in business from Gonzaga University in Washington State and a TESOL certification from Penn State University. For the last nine years, she has also been a Young Learners ESL teacher trainer and an administrator in Taipei language school.

Patrick Hafenstein

Patrick Hafenstein, armed with over 14 years experience in the ELT industry, is a teacher of kids and adults, teacher trainer across countries in the Asia-Pacific region, an examiner of IELTS, KET, PET and TOEIC; an author of 4 books, an editor and has been the Director of Studies at a prestigious language school in Taiwan and the largest private language school in Australia. He is currently the Education Consultant for Macmillan Education East Asia.

Lee Knight

Lee Knight has over 16 years experience in the EFL/ESL industry in both the public and private sectors. He was the DOS for the revolutionary English programme at Wen Shan Elementary school for 5 years. He teaches both children and adults and is owner and Director of studies at two private language schools. He is the private tutor for the governor of Kaohsiung County and special advisor to the English village program in Kaohsiung. His company also holds the contract for providing and training qualified foreign teachers for the Kaohsiung County English villages. Lee is currently doing all of the above !

Christina Chang

Christina Chang has been an English teacher for 25 years, and an oral examiner for the Cambridge exams, YLE, KET and PET, since 2000. She has been teaching English to children and teenagers and preparing students for the Cambridge YLE exams. She has also been involved in course planning, syllabus design, teaching training and school administration.

Sandra Wu

Sandra Wu is currently the General Manager for Macmillan Education in Taiwan. She has been involved in ELT for 16 years. Her experience includes teaching children and adults English, giving teacher training in Taiwan and China, and implementing ELT marketing and sales plans in Taiwan. She holds an MA in ELT and Linguistics from University of Leeds and an MA in Learning and Teaching of English and Literacy from the Institute of Education, University of London. In 2004, she received a teacher training certificate from Embassy CES, International Teacher Training Institute, Hastings, UK. In 2006, she has been awarded Band 4 in TKT (Teaching Knowledge Test) Module 2-Lesson planning and use of resources for language teaching.

Session

Topic	Abstract
<p>A. Teach English around the world 「國際牌」老師必備的一張證書</p>	<p>What are some key features and qualifications of a good English teacher? This seminar is for those who are already teaching English and want to be competitive and improve their skills in their current working fields, or those who are worried that they may not be ready yet when opportunities come knocking on their doors. The presenter will share with you some ideas about how to equip yourself with core career skills and the importance of self-development.</p>
<p>B. Help students ace the Cambridge YLE Tests 利用英語教材和檢定考試訓練孩子的英語能力以增進國際競爭力</p>	<p>English allows your students to access future success in our ever changing global world. Internationally recognized assessment can be a bonus or a requirement in competitive markets. Help your students develop the skills that will enable them to show their true ability on internationally recognized assessments. Learn how to use a variety of text materials and activities to develop core skills in your everyday language lessons.</p>
<p>C. What can your students do in English – ‘can do’ assessment 您的學生在歐洲語言學習、教學、評量共同參考架構中，是哪個級數呢?</p>	<p>There are so many ways to describe a student’s level so how do you define pre-intermediate or level 6 as everyone has their own ideas. Using CEFR ‘can-do’ statements you will be able to provide concrete and practical examples of a student’s level in a way that even the parents of your students can easily understand exactly how much their child has learnt and then to celebrate the student’s progress accordingly.</p>
<p>D. Ways of getting young learners to assess themselves through ‘portfolio assessment’ 讓學生們跟您分享他們到底學到了甚麼?</p>	<p>“Dear students, what have we learned this week?” A question often heard ringing out through ESL classrooms across the land! As a busy teacher you may not have the time frame needed to assess your students progress as well as you might want to. Creating an interactive learning environment, where students advise the teacher on what they have learnt, is a positive step to independent learning. In this workshop you will learn the basic steps for portfolio assessment.</p>
<p>E. All your testing needs simplified and strengthened through digital assessment tools 利用簡易又方便的數位化評量快速檢測學生的英語能力</p>	<p>Testing is an important part of every school’s curriculum in Taiwan. Unfortunately today’s busy teacher does not have the spare time to write, administer and correct tests on top of their hectic teaching schedule and other administrative duties. Need a solution? Digital based assessment tools allows for you to design and administer an unlimited number of tests effortlessly while at the same time reflecting current online testing trends such as that of the TOEIC and TOEFL iBT.</p>
<p>F. Developing independent young learners through learning how to learn 訓練孩子的自主學習力</p>	<p>In today’s high flying, high-tech world, are we still overlooking the basics of learning and how best to help our students help themselves? In this seminar you will learn how to become a better language learner and how to train your students and, most importantly, their parents in the art of ‘learning smart.’</p>

活動對象	國民中小學英語教師及補教界兒童美語老師
主辦單位	麥克米倫教育出版公司 / Cambridge ESOL / 英檢出版公司
時間及地點	6/13 (Sun.) 高雄科學工藝博物館(南館) 6/19 (Sat.) 台中新生研訓中心 6/20 (Sun.) 台北師大進修推廣中心
研習費用	原價 NTD 1,000 · 6/7 以前報名 優惠價 NTD 880 元整 研習費用包含講義資料袋、一次午餐及一次下午茶。

報名方式

Step 1 : 填妥報名表，傳真 (02-2375 6882)、郵寄 (100 台北市延平南路 83 號 11F-2) 或 email (taipei@macmillan.com.tw) 至本公司。

Step 2 : 來電至本公司(02-2388 3208)取**報名確認編號**。

Step 3 : 取得編號後，請於**三天**內付費，並將姓名及編號註明於**劃撥收據 / 銀行轉帳收據**，回傳至本公司(fax: 02-2375 6882)。

- 郵政劃撥：戶名 - 英檢出版股份有限公司，帳號：42099967
- 銀行轉帳：銀行代號 808 銀行名稱：玉山銀行 和平分行，
帳號：0576440000187 戶名 - 英檢出版股份有限公司

Step 4: 完成以上動作請再來電確認。

注意事項：若三天內未完成報名程序，恕不保留名額。請提早報名，額滿為止

*****活動特別促銷價*****

活動當天，以下書籍全面七折，請務必把握機會!

兒童美語主教材

- ◆ Way Ahead 系列 1-6 冊
- ◆ Way Ahead Readers

商用英語

- ◆ The Business 系列

ESP 系列

- ◆ Networking in English
- ◆ Presentation in English
- ◆ Email English
- ◆ Telephone English

IELTS 系列

- ◆ IELTS Foundation
- ◆ IELTS Graduation
- ◆ Improve Your IELTS 系列 (Listening and Speaking Skills, Reading Skills and Writing Skills)
- ◆

Macmillan Books for Teachers 系列 (暢銷書)

- ◆ 500 Activities for the Primary Classroom
- ◆ Learning Teaching
- ◆ Children Learning English
- ◆ Uncovering CLIL
- ◆ An A-Z of ELT
- ◆ 700 Classroom Activities
- ◆ Blending Learning
- ◆ Uncovering Grammar

中文姓名 Chinese Name		英文姓名 English name	
您的英文名字將印在證書上，請務必填寫清楚。 Your English name will be printed on the Macmillan Certificate of Attendance. Please make sure your English name is legible.			
連絡地址 Mailing Address			
連絡電話 (請註明手機) Phone numbers	(H)	電子郵件 Email	
	(M)	教學年資 Years of Teaching	
任教單位 School name		單位電話 School phone	
任教單位地址 School address		使用教材 Coursebooks currently in use	
付款方式 Payment	<input type="checkbox"/> 郵政劃撥：戶名 - 英檢出版股份有限公司，帳號：42099967 <input type="checkbox"/> 銀行轉帳：銀行代號 808 銀行名稱：玉山銀行 和平分行 帳號：0576440000187 戶名 - 英檢出版股份有限公司 我的帳號：_____		
※ 請務必於付款收據上註明姓名及編號，並回傳至本公司 (02-23756882)			

* 每欄務必填寫清楚，否則不予受理。

Programme

I want to attend	Date & Venue	
<input type="checkbox"/>	6/13 (Sun.)	Kaohsiung 高雄科學工藝博物館 (南館) 高雄市三民區九如一路 797 號
<input type="checkbox"/>	6/19 (Sat.)	Taichung 台中新生研訓中心 台中市忠明路 200 號 6 樓
<input type="checkbox"/>	6/20 (Sun.)	Taipei 台北師範大學進修推廣學院 台北市和平東路 1 段 129 號
I want to attend	Session	
09.30-10.20	Are you and your students internationally competitive?	
10.30-12.00	() A or () B	
13.00-14.30	() C or () D	
14.50-16.20	() E or () F	

Notes

- 由於每間教室座位有限，請務必確實註明選擇的課程，以便安排課表。
- () 我吃素 (I am a vegetarian.)

為慶祝 Macmillan Teacher Training (Macmillan Teacher's Day Camp) 邁入第十年，感謝老師的支持，凡出示 2001 到 2009 Macmillan Teacher Training 或是 Macmillan Teacher's Day Camp 的證書任三張以上者，當天攜帶證書到場，即可獲得精美贈品一份，出示最多張證書的前三名，可獲得麥克米倫福袋一只，價值 NTD 2,000!

I have attended the event in...

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 2001 | <input type="checkbox"/> 2006 |
| <input type="checkbox"/> 2002 | <input type="checkbox"/> 2007 |
| <input type="checkbox"/> 2003 | <input type="checkbox"/> 2008 |
| <input type="checkbox"/> 2004 | <input type="checkbox"/> 2009 |
| <input type="checkbox"/> 2005 | |